

Ref. No.: KITP/ACDA/2022-23/41

Date: 02/05/2023

**NOTICE**

Students of B. Pharm. 8<sup>th</sup> Semester are hereby informed that their Elective subject Project work Power point Presentation is scheduled as per following:

22<sup>nd</sup> May 2023- Pharma Marketing Management (BP814PW)

23<sup>rd</sup> May 2023- Cosmetic Science (BP814PW)

Students who are unable to attend on 22<sup>nd</sup> May due to GPAT Examination can present on the next day after showing GPAT admit card.

It is mandatory for all to attend & present your work and submit the Typed bound copy.

The Guidelines are attached herewith. For detail you should contact to your subject teacher.

A handwritten signature in blue ink, appearing to read 'Prashant', with a horizontal line underneath.

Dr. Prashant Kumar

Academic Coordinator

Kanpur Inst. Of tech. & Pharmacy

**Copy via e-mail:**

1. The Management
2. The Director – KITP
3. The Director – KIT
4. The Director – KIHE
5. Deans
6. HODs
7. Faculty
8. Exam cell
9. Notice Boards
10. ERP
11. All the concerned students

## University Guidelines:

### **21. Project work**

All the students shall undertake a project under the supervision of a teacher and submit a report. The area of the project shall directly relate any one of the elective subject opted by the student in semester VIII. The project shall be carried out in group not exceeding 5 in number. The project report shall be submitted in triplicate (typed & bound copy not less than 25 pages).

The internal and external examiner appointed by the University shall evaluate the project at the time of the Practical examinations of other semester(s). Students shall be evaluated in groups for four hours (i.e., about half an hour for a group of five students). The projects shall be evaluated as per the criteria given below.

#### ***Evaluation of Dissertation Book:***

Objective(s) of the work done	15 Marks
Methodology adopted	20 Marks

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Results and Discussions	20 Marks
Conclusions and Outcomes	20 Marks
<b>Total</b>	<b>75 Marks</b>

#### ***Evaluation of Presentation:***

Presentation of work	25 Marks
Communication skills	20 Marks
Question and answer skills	30 Marks
<b>Total</b>	<b>75 Marks</b>

*Explanation:* The 75 marks assigned to the dissertation book shall be same for all the students in a group. However, the 75 marks assigned for presentation shall be awarded based on the performance of individual students in the given criteria.