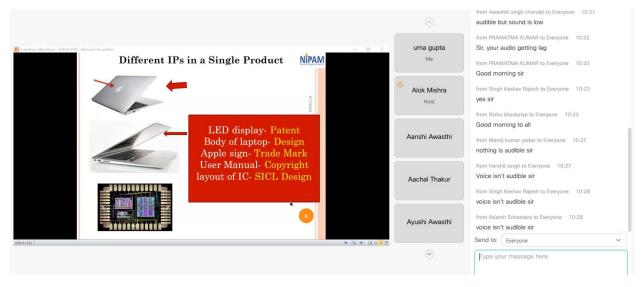
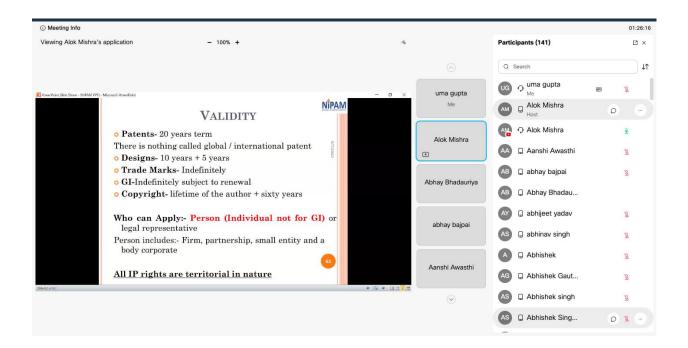
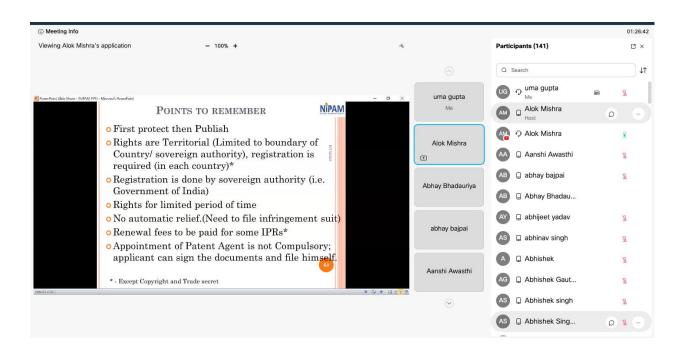
Webinar on Intellectual Property Right Awareness Program

Kanpur Institute of Technology and Pharmacy, Kanpur, successfully conducted a webinar on "Intellectual Property Right-Awareness Program" on 07.06.2023, started at 10:00 am. The webinar was graced by Mr. Alok mishra (Assistant Controller of patent & Designs). He acknowledged the participants regarding Intellectual Property Rights i.e. patent, copyright, trademark etc. The webinar was open for all. Faculty members, staff & students participated in the webinar.







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Workshop on Intellectual Property Rights (IPR)

Kanpur Institute of Technology and Pharmacy organized Intellectual Property Rights (IPR) Awareness program on 20.01.2023 in collaboration with Indian Chamber Of Commerce and Cgpdtm IPO India. During this awareness program, as a key note speaker took a session on introduction on Intellectual property rights and how to deal with infringement in #TradeMark, #Copyright, #Patent and #Design. It was an absolute delight to interact with Mr. Ravi Pandey, head IPR Cell & Research establishment officer Startup Incubation and Innovation Centre, IIT Kanpur, during the event.







Workshop on "IPR Awareness Program"

The R&D Department of Kanpur Institute of Technology and Pharmacy, Kanpur and Office of the Controller of Patents, Design and Trademarks, Ministry of Commerce & Industry Government of India organized an online workshop on "IPR Awareness" on June 07, 2023. The workshop was graced by Mr. Alok Mishra, Assistant Controller of Patents & Design, Patent Office, New Delhi.



WORKSHOP on "Social Media Marketing".

"I use social media as an idea generator, trend mapper and strategic compass for all of our online business ventures." – Paul

Kanpur institute of Technology and Pharmacy, Kanpur organised a two days WORKSHOP on the topic- "Social Media Marketing" on 2nd & 3rd February, 2023

The seminar was delivered by Mr. Ankit Gupta, Director, Lakshya IT Solutions (An ISO 9001:2015 Certified Institution), He gave the insight on the topic such as facebook and Instagram marketing, Video Editing, Blogging, Adsense, etc.









Seminar on the topic- "Introduction to education and career opportunities for students.

OPPORTUNITIES DON'T HAPPEN, YOU CREATE THEM'' -- Crish grosser

Kanpur institute of Technology and Pharmacy organised a Seminar on the topic- "Introduction to education and career opportunities for students.

The seminar was delivered by MS.KRITI SHROFF, a career coach and training specialist. She gave a brief of making a career in different fields and how to overcome challenges that come in between. She also helps us to explore different options of making a career.







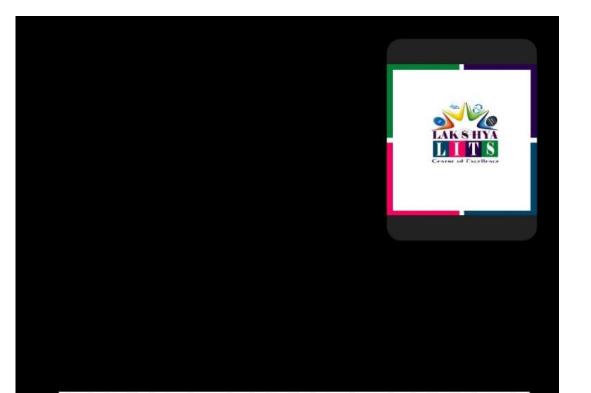


Workshop on "Introduction to Digital Marketing"

Kanpur Institute of Technology and Pharmacy has successfully organised a workshop on "Introduction to Digital Marketing" in hybrid mode (online/offline) on January 9 to 15, 2023. This online workshop was graced by Mr. Ankit Gupta, Lakshya IT Solutions (An ISO 9001:2015 Certified Institution), Kanpur. He has acknowledged the participants regarding Digital Marketing.







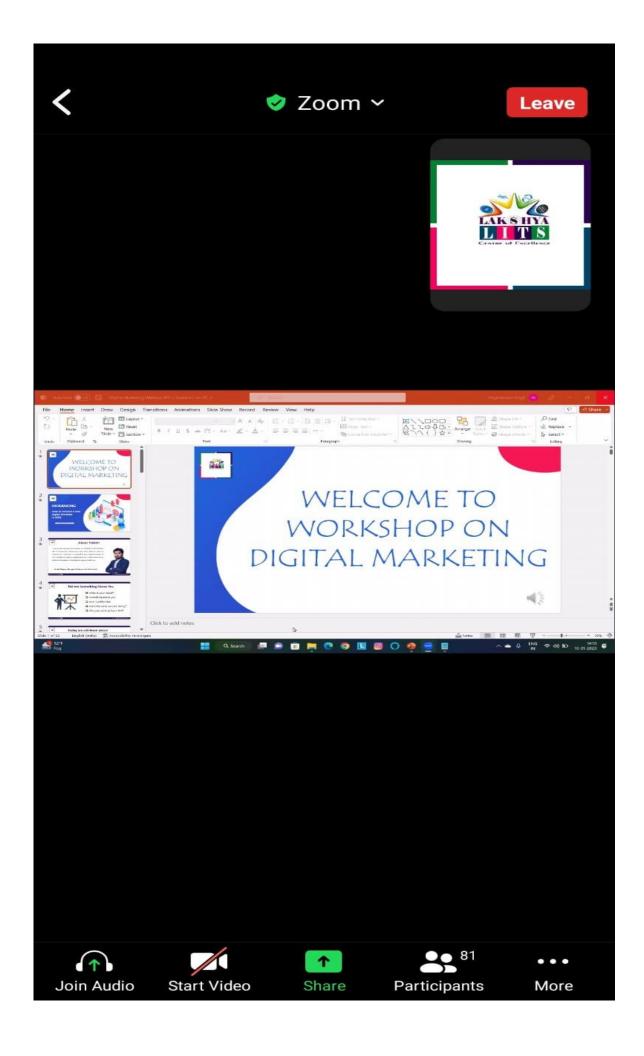
How to choose a good domain



 $\hfill\square$ Match with to your business keywords

- Keep It Short Stupid (KISS)
- Avoid number and hyphens
- Be memorable and easy to type
- Use appropriate domain name extensions (TLDs).
- Ex.: .com, .in, .org etc.

www.lakshyaitsolutions.com



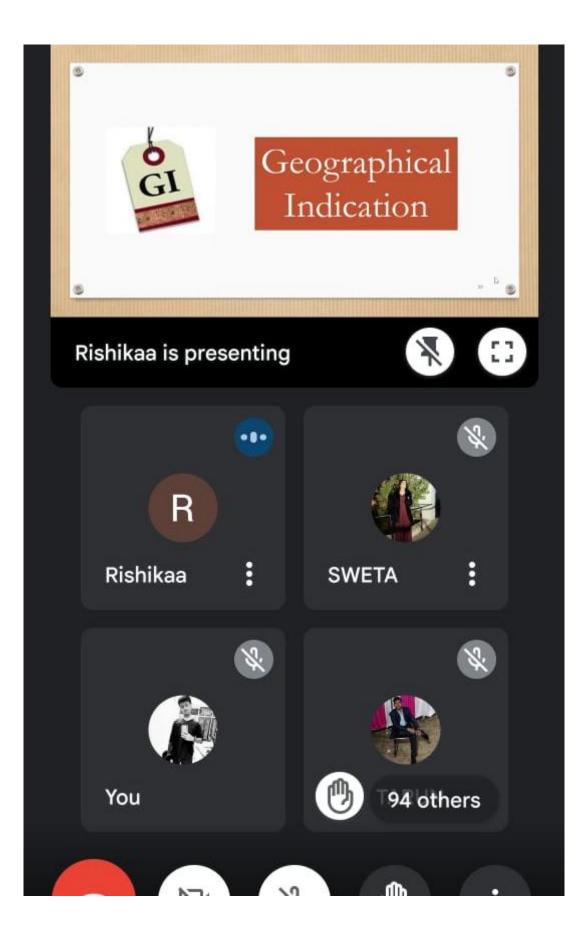
WEBINAR on the topic- "Introduction to Intellectual Property Rights"

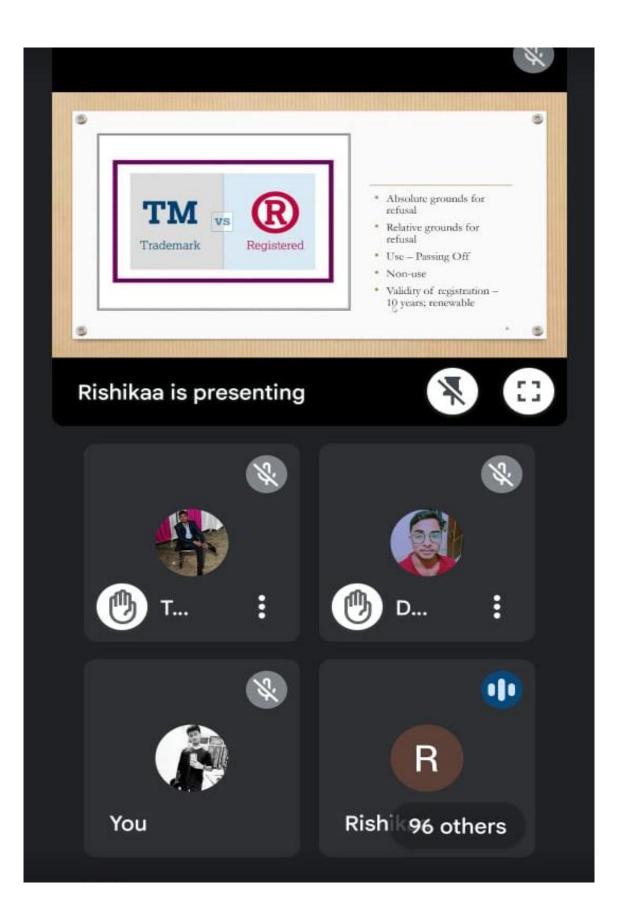
INTELLECTUAL PROPERTY IS A KEY ASPECT FOR ECONOMIC DEVELOPMENT"

On 17th December, 2022, Kanpur institute of Technology and Pharmacy, Kanpur organised a WEBINAR on the topic- "Introduction to intellectual property rights".

The seminar was delivered by MS. RISHIKA, Associate at Saikrishna & Associates. She focused on the basics of IPR and its application in today's life. She gave the insight on the topic by giving several real life examples.







Online Workshop on IPR & Patents and Design filing

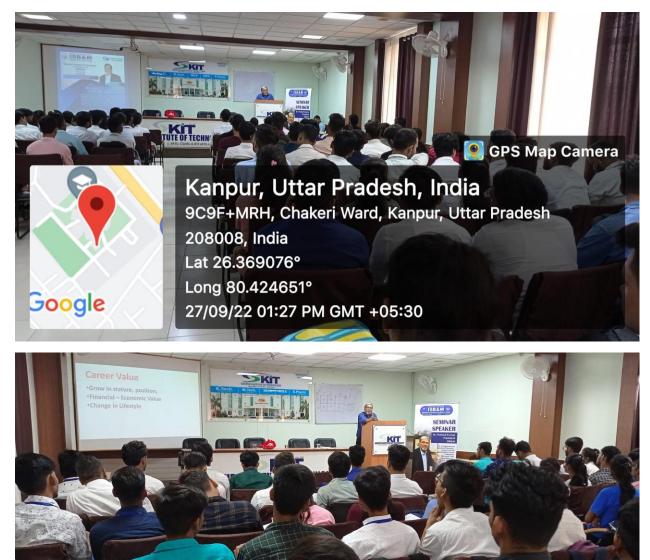
The R&D Department of Kanpur Institute of Technology and Pharmacy, Kanpur and Rajiv Gandhi National Institute of Intellectual Property Management (RGNIIPM), Government of India, Nagpur, organized an online workshop on IPR & Patents and Design filing on October 17, 2022. The online workshop was graced by Pankaj P. Borkar, Dy. Controller of Patents & Designs, IPO Mumbai/RGNIIPM Nagpur. He acknowledged the participants regarding "IPR & Patents and Design filing".



Seminar on 'Career Options with Personality Development'

Kanpur Institute of Technology and Pharmacy organized a seminar on 'Career Options with Personality Development' by Dr. Pramod Kumar, President - ISBM Group and an alumnus of IIT Mumbai, on Tuesday; September 27, 2022. The speaker shared his corporate and academic experience with students and enlightened them with valuable inputs on how personality development paves a path towards a successful career.

Dean - Training and Placement, Ms. Nidhi G Kapoor and Manager – Training and Placement, Mr. Mridul Bajpai were present in the event. On the behalf of the entire KITP family, we thank to Dr. Pramod Kumar for devoting his precious time towards the cause and look forward to a strong association in the future!







Workshop on "Investor awareness and Financial Literacy"

On 18th September, 2022, Kanpur Institute of Technology and Pharmacy arranged a workshop on "Investor awareness and Financial Literacy", by authorized resource person from Securities and Exchange Board of India (SEBI). The virtuoso pannel comprised of Shri. N K Neb (retired Income Tax Commissioner) and Miss. Niharika Gupta (Assistant professor in Archarya Narendra Dev Degree College, Kanpur).

The pannel enlightened the student that Investment which is the only job in the world of entrepreneurship 2.0 to double the income. The tool of management which changes the game of business over a blink. The pannel informed students about SEBI (Security exchange borad of India), its role as Regulator and discussed various investemnt options with students.

To dive deep into the credentials the virtuoso shared their thoughts by giving power point presentation on share Market including mutual funds, SIP etc. Also Mr. NK Neb sir shared the information to be a fundamental tax payer and motivated students to stay positive in life.









Guest Lecture on Business Ehics: Myths & Reality

Kanpur Institute of Technology and Pharmacy, organized a Guest lecture of Mrs. Sukriti Bajpai on the topic of "Business Ehics: Myths & Reality" on 16th September'2022. Mrs. Sukriti Bajpai is a PGT in Commerce. She has an experience as Sr. Business Development Executive at Brickworks, Sales Associate (Operations) IDFC AMC Limited, Head Coordinator of Marketing Club (NICHE), Coordinator of SIP and Placement Committee at GHS-IMR. Currently she is an Academic Coordinator of Senior class at Sughar Singh Academy.

In the session she focuses on to learn about the Business Ethics and values as a business owner as well as an employee. She gave an overview about the myths and reality of the business ethics prevailing in the society. She discussed the famous case studies for the better understanding of the students. She focuses mainly on the topics of:

*Moral values

*Ethics

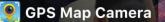
*Business

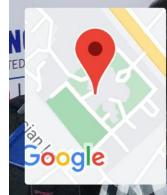
*Principles of Business ethics

*Social obligations of business

In this session students get to know about their moral ethics and obligations for the society as a business person or as an employee in future. The overall session was fruitful for the students to understand the reality of the business world in the ethical way.







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Online Workshop on IPR & Patents and Design filing

The R&D Department of Kanpur Institute of Technology and Pharmacy, Kanpur and Rajiv Gandhi National Institute of Intellectual Property Management (RGNIIPM), Government of India, Nagpur organized an Online Workshop on "Intellectual Property Rights (IPR) & Patents and Design filing" on September 12, 2022, 2.00 P.M. onwards. The online workshop was graced by Pankaj P. Borkar, Dy. Controller of Patents & Designs, IPO Mumbai/RGNIIPM Nagpur. He will acknowledge the participants regarding "IPR & Patents and Design filing".



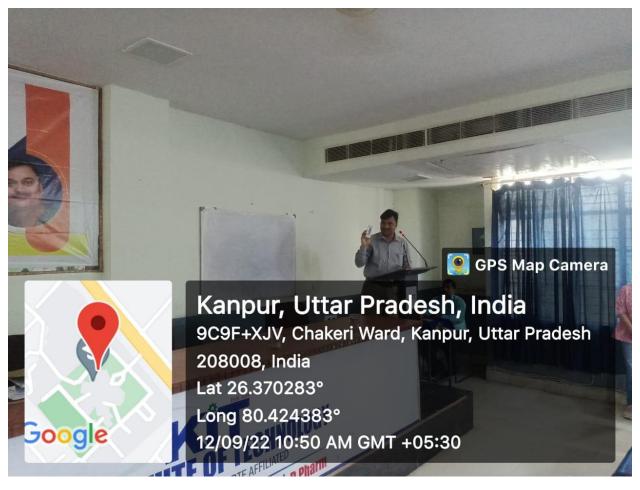
Guest lecture on "Ethics and Integrity"

"ETHICS RULES WHILE MONEY TALKS"

On 12th September, 2022, Kanpur Institute of Technology and Pharmacy organized an engaging guest lecture on "Ethics and Integrity". Guest speaker was Mr. Satyendra Kumar Singh. In the new age of Entrepreneurship 2.0 the major policies of Ethics governs the corporate sector. The workshop acknowledged our students with policies of Ethics and Integrity to run Businesses. Also as per the Indian Penal court every business or startup needs to follow strict rules to run ethical business. Evolution of business today and keeping in consideration with SWOT analysis it is important that the incubation model be drawn upon the corporate ethical policies.







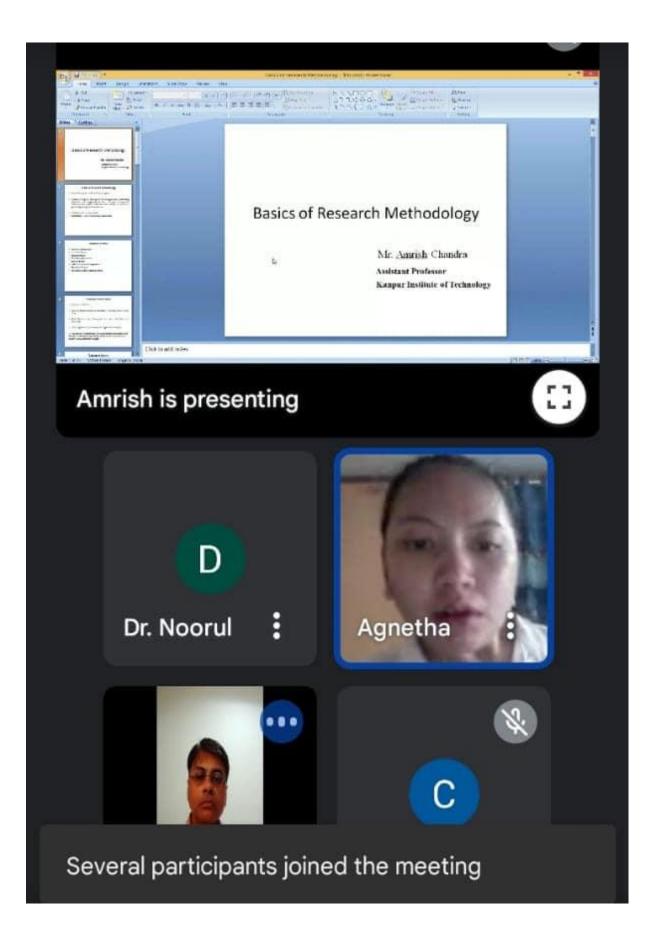




Lecture on "Basics of Research Methodology"

On 25.08.2022, Kanpur Institute of Technology and Pharmacy organized an online lecture on "Basics of Research Methodology", detailing a lot on topic like Research Design, Sampling, Hypothesis testing, Principles of Experimentation etc. Dr Noorul Islam (Coordinator- India) and Dr. Luthar Latukmakulita (Coordinator- Indonesia) thanked all the participant and moderator of the session Ms. Agnetha from Indonesia.





Session on Entrepreneurship

Entrepreneurship Cell (E - Cell) of Kanpur Institute of Technology and Pharmacy organised an Interactive session on May 18, 2022 with Dr. Agyeya Tripathi Co-Founder ITECH & Mr. Alok Pandey (Partner Mentor) and our students participated in this session.

This session was on Entrepreneurship where students interacted with him and were made aware about the Benefits of Entrepreneurship, Various business Plans, Innovative Ideas, Independent Thinking, Financial Freedom, Lifelong Skills to Succeed.







Interaction session on Entrepreneurship

Kanpur Institute of Technology and Pharmacy organised an Interaction session with Mr. Akash Goenka- Director, Shubham Goldiee Masale group and our students from B.Pharm. on 12th May, 2022.

This session was on Entrepreneurship where students interacted with him and were made aware about the Benefits of Entrepreneurship, Independent Thinking, Financial Freedom, Lifelong Skills to Succeed.





Seminar on 'Awareness on Intellectual Property Rights'

On 15th April, 2022, Kanpur Institute of Technology and Pharmacy conducted a seminar on 'Awareness on Intellectual Property Rights' with Prof. Inderpreet Kaur, Director IGEN Edu Solutions; as the guest speaker for the day. She is also India's Top 20 Women Leaders in Education.

The seminar was a glimpse of how IPR is emerging as a scope for creative minds, and a solution to securing your innovations from getting plagiarized away digitally. This seminar aims to inculcate the behavior of innovations and developments in the path of safeguarding these innovative ideas and making the best ideas come to life someday. It also helped the faculty members as well as students in building a new approach towards exceptional incubations.



Seminar on Entrepreneurship

Kanpur Institute of Technology and Pharmacy organized a seminar on "Entrepreneurship" at its campus on April 05, 2022. Guest speaker was Mr. Ankit Awasthy. The seminar gave the students thorough knowledge about entrepreneurship, generating and operating an online business and managing digital marketing.

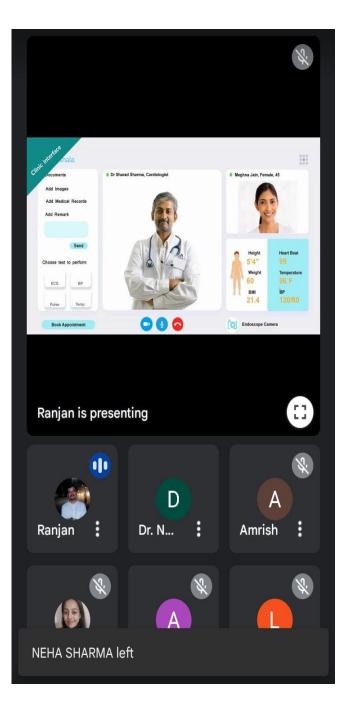


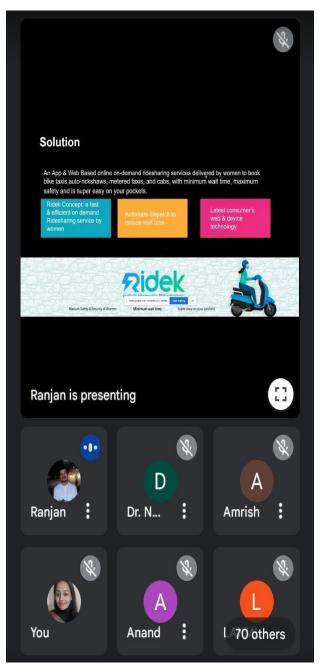


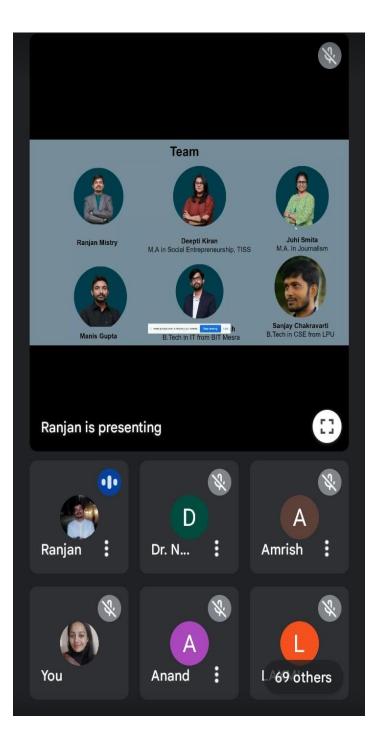
Workshop on Entrepreneurship

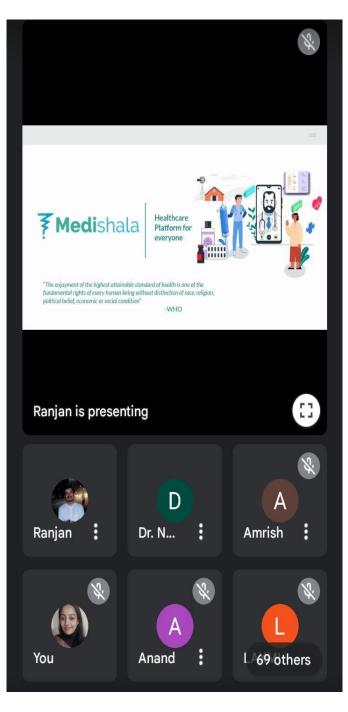
Kanpur institute of Technology and Pharmacy has organised "One day workshop on Entrepreneurship" dated February 24, 2022. The main objectives of the workshop were to give the students a framework and some tools for evaluating an entrepreneurial venture and constructing a plan to pursue the opportunity. The workshop was the first step in the concentration in Entrepreneurship and innovation.











Seminar on Intellectual Property Rights

Kanpur Institute of Technology and Pharmacy organised a seminar for all the faculty members on Intellectual property rights on 21st February 2022.

Mr. Jaspreet Singh along with Mr. Piyush Yadav from IPQUad Partners, New Delhi, was the speaker of the event which was based on the theme "Modern Day Intellectual Property".

Mr. Singh had described all the criteria related to the IPR such as, copyrights, patents, trademarks, designs etc. and also shared the procedure as how can we convert our innovative ideas into an intellectual property.



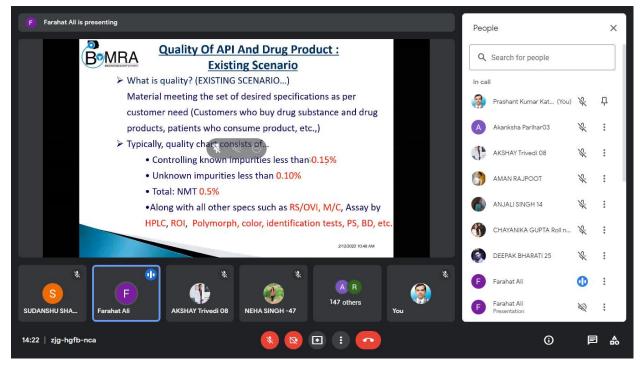


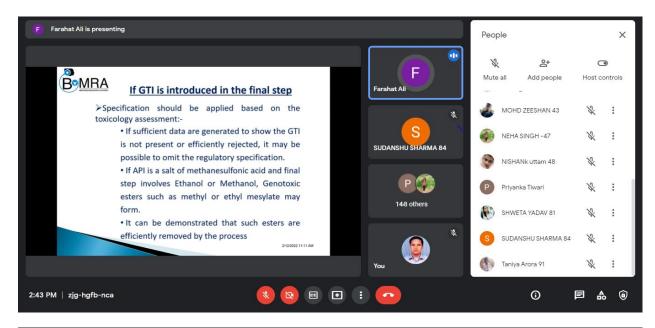


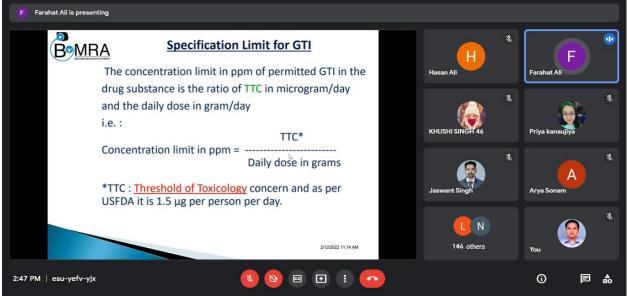
International Webinar on "Advancement in Pharmaceutical Industry"

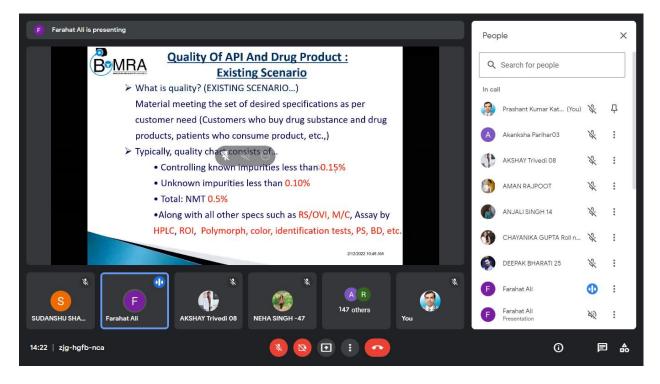
Kanpur Institute of Technology & Pharmacy organized an International webinar series on "Advancement in Pharmaceutical Industry" from 5th February 2022. The Lecture was taken by Mr. Satish Kumar (QA Executive - Sun Pharma Pvt. Ltd.). With more than a decade of his industrial experience he chose to speak on the topic: "Tablet Manufacturing Process Defects of Tablets". With his expertise he took all the queries of students related to the same. He enlightened all the students and even motivated them by providing tips to prepare themselves for Pharmaceutical Industries. More than 250 students attended the webinar, and actively asked about Industrial queries they had in their mind.











<u>Webinar on ''Dealing with Physical and Mental Health while balancing</u> <u>Studies and Career Objectives''</u>

On 17th December, 2021, KITP Kanpur conducted a webinar on "Dealing with physical and mental health while balancing studies and career objectives". Ms. Eastha Sinha, shared many enthusiastic ideas on reflecting positive outcomes on mental health along with physical health by including Yoga, Meditation as well as outdoor games and also gave tips and tactics to get more focused while studying.









Workshop on Start your own Startup

KITP, Kanpur has organized one day workshop on "Start Your Own Startup" under the esteemed presence of Mr. Chandan Tiwari (Founder & CEO of the Entrepreneurial Development council). He is mentor of startup India, Mentor of change at Atal Innovation Mission NITI Aayog & mentor at startup in UP (UPIT policy) additionally, mentor Micro Mentor-USA. During this session he shared his valuable thoughts about "Start up"& motivated our students for the same.



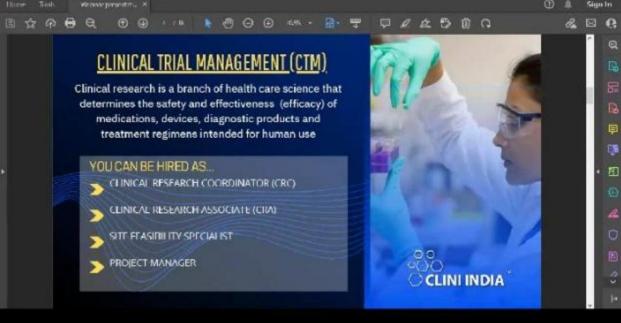


Webinar on ''Importance of Profession Ready Training in Clinical Research, Pharmacovigilance and Associated Domain''

Kanpur Institute of Technology and Pharmacy organized a webinar in collaboration with Clini India on "Importance of Profession Ready Training in Clinical Research, Pharmacovigilance and Associated Domain" on 18th October, 2021 by Mr. Vishal Chaudhari (Head of Clini India). This interactive webinar was particularly aimed to engage students more toward Pharmacovigilance and clinical research.







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Webinar on "Entrepreneurship Session"

Kanpur Institute of Technology and Pharmacy, Kanpur organized a successful webinar on "Entrepreneurship Session" on 10th October, 2021 for B. Pharm. students.

The Chief Guest Mr. Gaurav Shrishrimal, Co- founder of Kaagaz Scanner, spoke on various opportunities in the sector of Technology. He glanced over numerous things related to the subject and made this session successful.





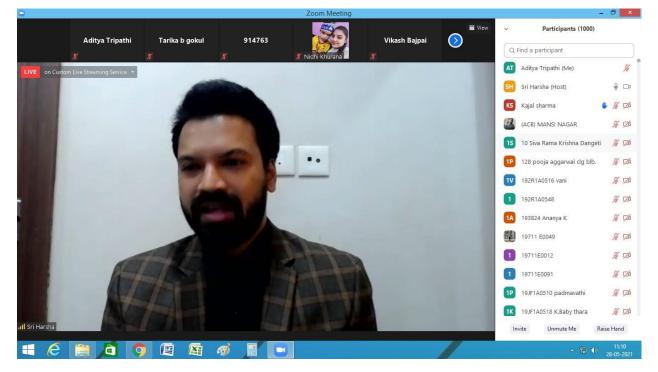
Workshop on Intellectual Property Right

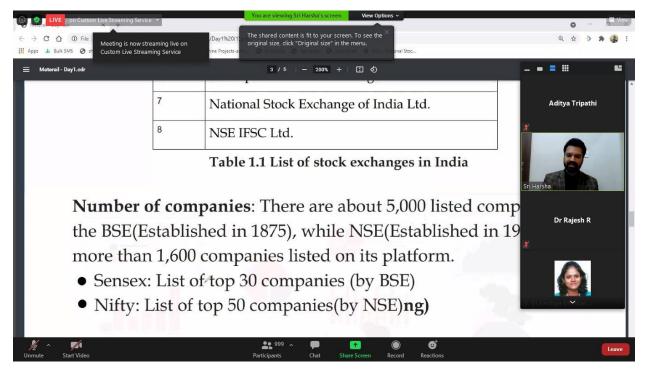
Kanpur institute of Technology and Pharmacy, Kanpur organized a workshop on Intellectual Property Right (IPR) on 18th September, 2021. Dr. Inderpreet Kaur, who has acquired more than 50 patents has given a talk on Awareness on IPR.

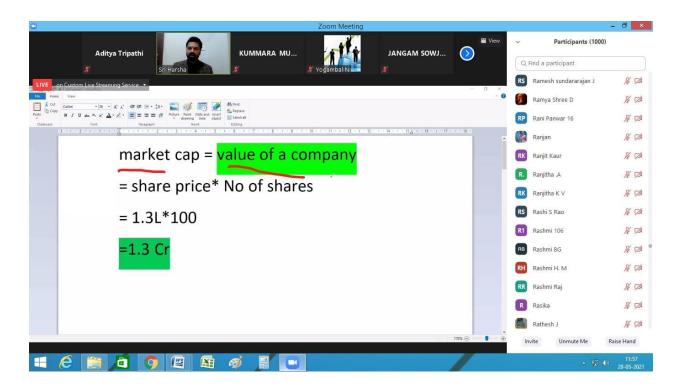


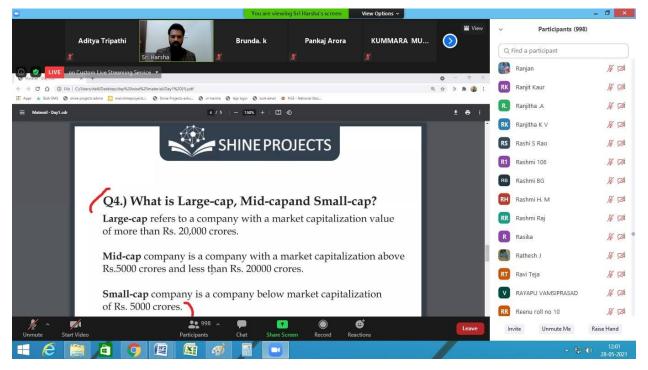
Webinar on Share Market with Shine Projects

KITP Kanpur organised a live webinar on Share Market with Shine Projects on 28th May 2021. A Broad introduction of SENSEX and NIFTY was given with company-specific forecasts to a wide market outlook as well as market analysis, stock exchange and market capitalization. Participants were given E-certificates on the completion of this successful webinar.



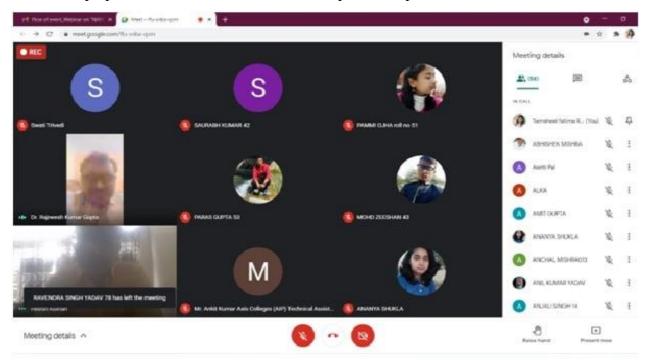


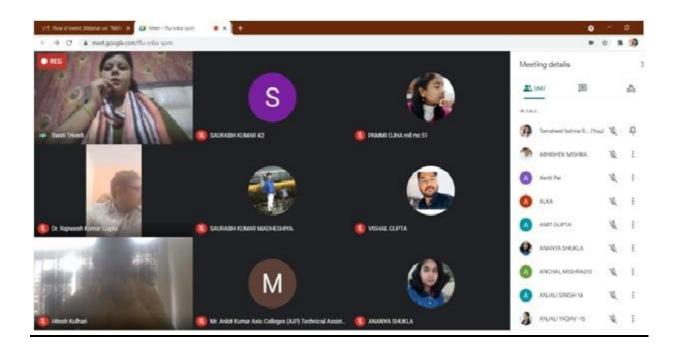




Webinar on Rural Entrepreneurship

Kanpur Institute of Technology and Pharmacy conducted a webinar for motivating and promoting rural entrepreneurship on 15th March, 2021. In the webinar students were informed that how to prepare a Business Plan for Rural Entrepreneurship.





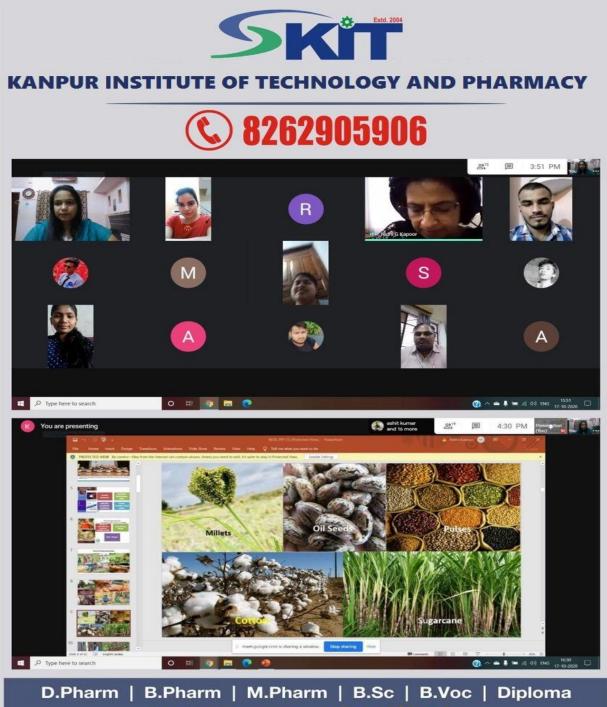
Workshop on Investor Awareness

Kanpur Institute of Technology and Pharmacy organised an online investor awareness workshop on 28th October, 2020. The topic of the workshop was "Help People Manage Their Own Money". The session is being conducted in association with Securities Exchange Board of India (SEBI). The workshop included basics of financial planning and goal planning for building a secure financial future.



Workshop For Motivating And Promoting Rural Entrepreneurship

Kanpur Institute of Technology and Pharmacy conducted an online workshop for motivating and promoting rural entrepreneurship in association with Rural Entrepreneurship Development Cell of Mahatma Gandhi National Council of Rural Education on 15th October, 2020.



for online admission query visit : https://kit.ac.in

Webinar on "Innovation as an Entrepreneur"

Kanpur Institute of Technology and Pharmacy organized a webinar on "Innovation as an Entrepreneur" on 14th September 2020 at 3:00 PM. The session was graced by Dr. Sunil Shukla, Director General, Entrepreneurship Development Institute of India, Gujarat. Dr Shukla has more than 23 years of professional experience in entrepreneurship teaching & training. The seminar highlighted the relevance of innovation for an entrepreneur.



Webinar on "Role of Nano Technology in Pharmaceutics"

Kanpur Institute of Technology and Pharmacy organized a webinar on "Role of Nano Technology in Pharmaceutics" on 18th August 2020, 12:00 p.m. The webinar was graced by Dr. Arpita Singh (Goel Institute of Pharmacy and Sciences, Lucknow). This webinar enhanced knowledge about latest research methodologies particularly in the field of nano technology.



Webinar on ''Quantitative Structure-Activity Relationships - A Novel Approach of Drug Design''

Kanpur Institute of Technology and Pharmacy organized a webinar on "Quantitative Structure-Activity Relationships - A Novel Approach of Drug Design" on 22nd July, 2020. The webinar was graced by Dr. Ankur Vaidya, College of Pharmacy, Saifai, Etahwah. This webinar helped students to learn about new and more effective ways to accomplish things and gain more knowledge.



Session on "Innovation & Entrepreneurship"

Kanpur Institute of Technology and Pharmacy, Kanpur organized a session on "Innovation & Entrepreneurship" on 15th November, 2019 at 2.00 pm in the campus. The session started with a brief introduction of the speaker. It focused on encouraging the spirit of entrepreneurship amongst the youth. It was an interactive session wherein the students raised doubts; they also shared their business idea of becoming an entrepreneur.









Seminar on Global Student Entrepreneur Awards

Kanpur Institute of Technology and Pharmacy organised a Seminar on Global Student Entrepreneur Awards on 29th August, 2019. EO GSEA is an exclusive opportunity for student entrepreneurs to make connections, find resources, and grow their businesses. The expert session was conducted by guest speakers Mr. Prashant Kumar and Mr. Mohd. Asif







Workshop on Foster the Entrepreneurial Spirit Among Young People

Kanpur Institute of Technology and Pharmacy organised a workshop on 15th November, 2018 for the students of B. Pharm. 3rd year to help foster the entrepreneurial spirit among young people today and give them adequate direction to launch their own enterprises. The speakers were Mr. Akshat Srivastava from Campus Haat and Ms. Devyani Verma from Josh Talks. Mr. Akshat briefed about his entrepreneurial journey, and Ms. Devyani talked about how social media can be used as a business tool. She elaborated that using social media allows customers to connect and interact with your business on a more personal level and using online networking sites can also be valuable to your business, often for the purpose of knowledge sharing and word-of-mouth referrals. KITP extends thanks to both the speakers for priming such an enriching session.





Seminar on the topic "Intellectual Property Rights"

Kanpur Institute of Technology & Pharmacy, Kanpur organized a seminar on the topic "INTELLECTUAL PROPERTY RIGHTS" by Dr. Nitin Sharma (POSTDOC fellow, DRDO) on 16th October, 2018. He briefed it as a category of property that includes intangible creations of the human intellect, and primarily encompasses copyrights, patents, and trademarks. He further added that it includes other types of rights, such as trade secrets, publicity rights, moral rights, and rights against unfair competition. Head of Department, Mrs. Esha Yadav and entire KITP family extend thanks to Dr. Sharma for priming such an enriching session.







Workshop on "Entrepreneurship Skills"

A workshop on "Entrepreneurship Skills" for B. Pharm. 2nd year was conducted at KITP, Kanpur on 8th September, 2018. Guest Speaker Mr. Amit Tiwari - MKT Software, explained students about strong technology skills required in becoming an entrepreneur. He also focused on some key areas and social abilities needed to build a great team in startups. All the students actively participated in the session & learned some good ways to develop quality traits.







Seminar on "Entrepreneurship"

Kanpur Institute of Technology and Pharmacy, Kanpur organized a seminar on "Entrepreneurship" for B. Pharm. 3rd & 4th year students at its campus in September 15, 2018. Guest speaker, Mr. Ankit Awasthy, discussed on how to get an idea for new projects & start-ups. He also shared the experiences on implementation of programs of self-employment and entrepreneurship with the students. It was a great career-oriented session for all.

