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Director

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## 1. CLEAN CAMPUS INITIATIVES

### **Waste management system**

The Institute realizes that integrated waste management is essential for reducing environmental decay and providing a safe and healthy work environment for teaching, non-teaching employees, students, residence and visitors. The Institute needs to make sure that all the campus wastes are disposed of responsibly by using proper waste segregation mechanism at the source. Kanpur Institute of Technology and Pharmacy has a strict policy on the usage of automobiles within the college campus, beyond parking; vehicle is not allowed to enter the college premises. So that the campus and premise lush green and clean.



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## Swachhta Pakhwada

KITP's Environment Club and Social Club joined hands to organise a special Swachhta Pakhwada (Cleanliness Fortnight) with the subject "We Want Evolution, Not More Plastic Pollution." with a view to raising public awareness of the need for environmental protection, sustainable living, and the value of keeping our environment clean.

Director Dr. Prshant Kumar Katiyar, Dean, Head of Department, faculty members, and students administered the pledge and officially launched the Swachhta Pakhwada initiative. All participants took an oath and were given an introduction to Swachhta Pakhwada, its significance, and their roles as citizens. A pledge was made to uphold cleanliness everywhere and to work towards creating a clean nation and clean world. These programmes would motivate the students to acquire a sense of obligation for maintaining and safeguarding the environments for the benefits of society, later, a plogging events was held on campus as part of the swachhata pakhwada campaign to combat single-use plastics, all of the staff members and students participated in the events, and the programme generated wide spreads support for environmental protection. The objective is to increase awareness, gather plastic garbage, and rid the environments of plastics. We Want evolution, Not More Plastics pollution is the event's catchphrase. Plogging took conducted on campus as part of the campaign against single- use plastics, which includes participation from all KITP faculty and students. All the attendees enthusiastically participated in the programme and raise campus cleanliness awareness. These activities were held to raise awareness about the damaging effects of plastics on the environment and to encourage people to stop using plastics products including bags, cutlery and water bottles all the stakeholders- students , instructors, and staff- found the swachha bharat cleanliness campaign to be informative. The campaign inspired everyone to work towards making "India" a "Clean India" and reinforced and re- established the value of cleanliness and a healthy environments.



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## Waste Segregation

KITP, Kanpur organized a Waste Segregation Initiative for the residents of Kanpur, which was launched at KITP on March 23, 2023. The initiative was held in conjunction with International Forest Day (March 21) and World Water Day (March 22) to promote sustainable living and a greener environment

The event featured an interactive session with Kanpur Ploggers Founder, Dr. Sanjivini Sharma, who discussed how individuals can lead a sustainable lifestyle and make Every Day Earth Day. Dr. Sharma's insights were well-received by the audience, which included students, faculty, and local residents. During the launch of Yi Kanpur's Waste Segregation Initiative, KITP students learned about the importance of waste segregation, how it can help reduce pollution, and its role in creating a sustainable environments, the initiative aims to encourage residents of Kanpur to take a up waste segregation as daily practice and to reduce the amount of waste that ends up in landfills.

Young india Kanpur's Roli Shah , Sparsh Mehrotra, Kashish Agrwal, Tulika Agrawal, and Shruti Chaursiya were present during the occasion.



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## 2 GREEN CAMPUS INITIATIVES

### 1. Celebration of Earth day

The earth day is an annual celebration that honors the achievements of the environmental movement and raises awareness of the need to protect earth's natural's resources for future generation. The first earth day was held April 22, 1970. In KITP every year of **22<sup>nd</sup> April World earth day**, is celebrated with Director, Dean and faculty members by tree plantation.



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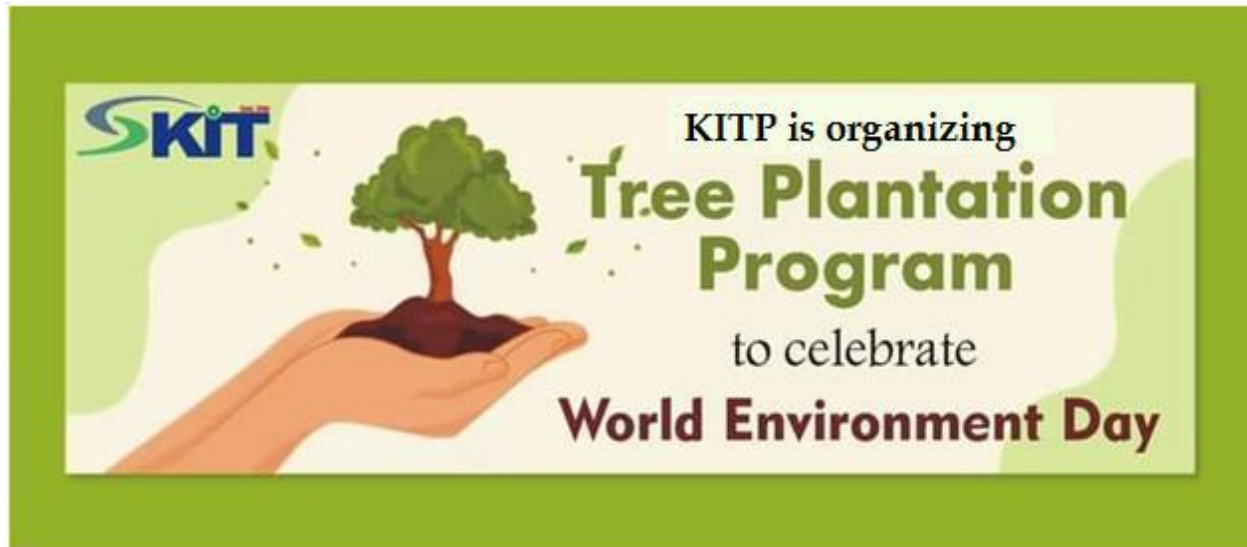


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## 2. Celebration of World Environment Day

On the occasion of “World Environment Day 5th June”, 2023 the Environment club of KITP organized a tree plantation program on campus. Director, Deans, faculty members, staff members and students have taken part in the plantation program.



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### 3. Nukkad Natak on “Say No to Plastic”

The students of Kanpur Institute of Technology and Pharmacy have performed a nukkad natak for awareness about the harmful impact of using plastic. KITP believes that the single use plastic should be completely banned in college premises for create clean and green atmosphere of college campus.



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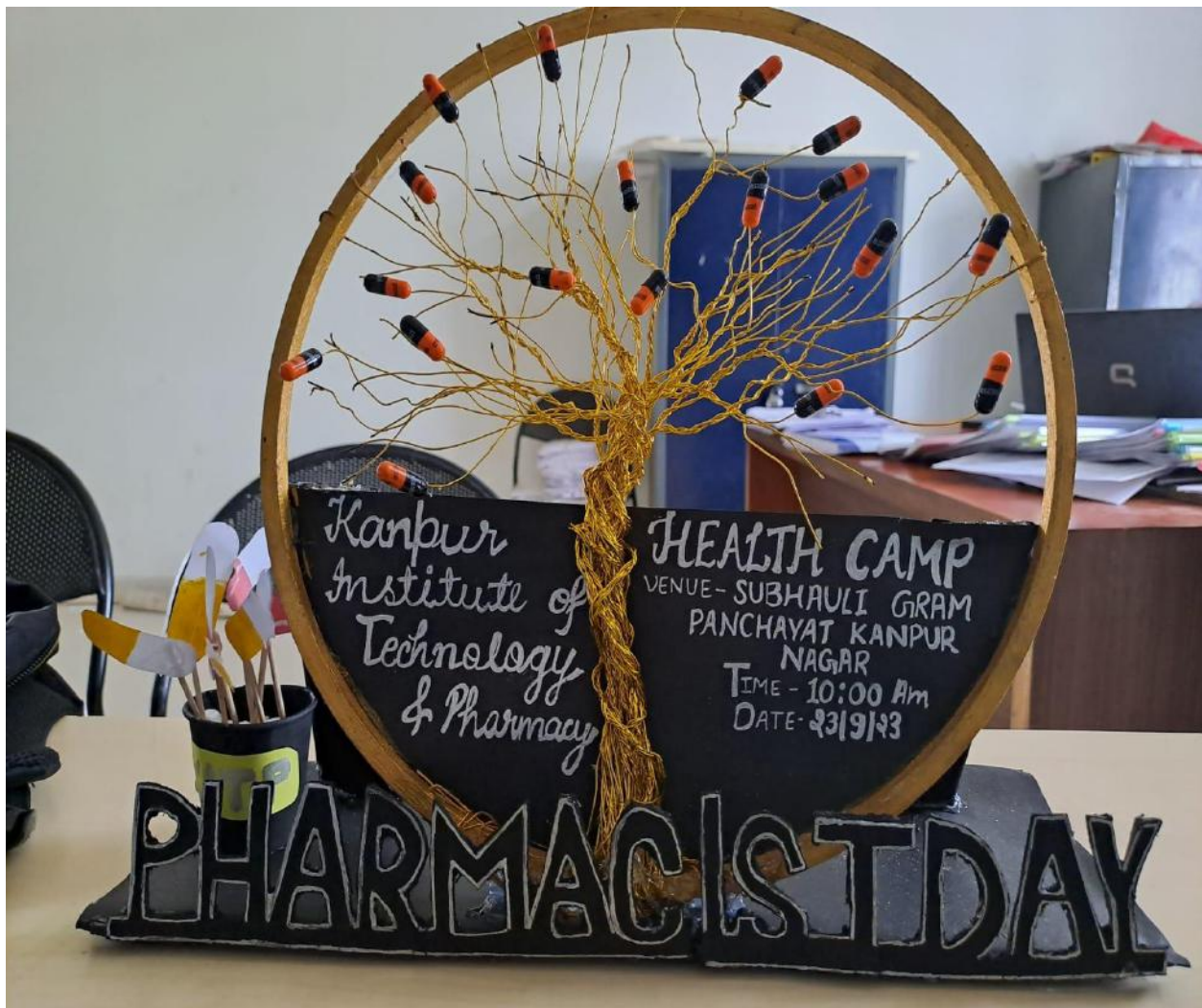


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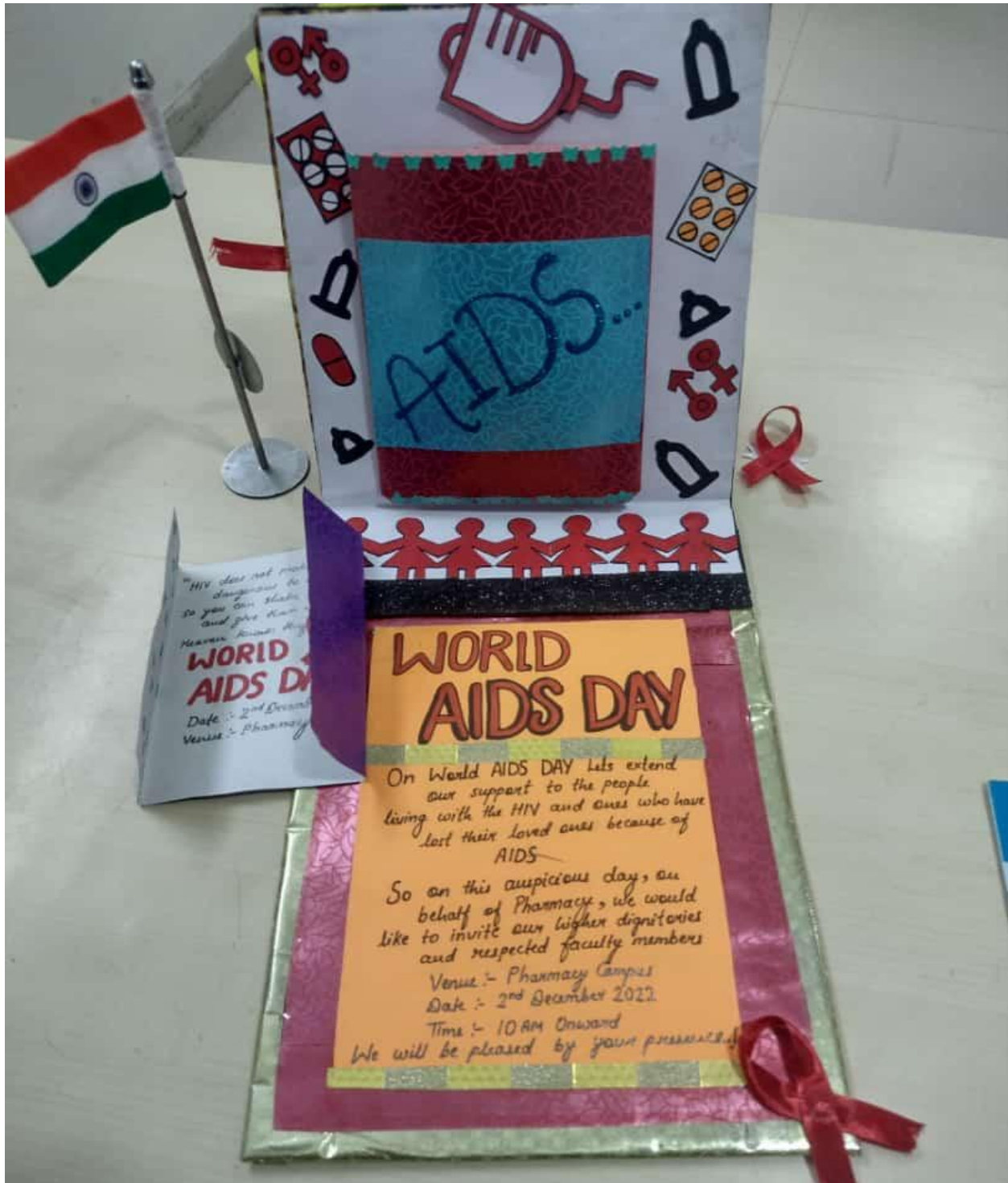
### 3. Workshop on “Best from Waste”

Kanpur Institute of Technology and Pharmacy has organized a one day workshop on “Best from Waste” in which the students used the waste materials to create something useful objects and produce own creativity by waste recycling.



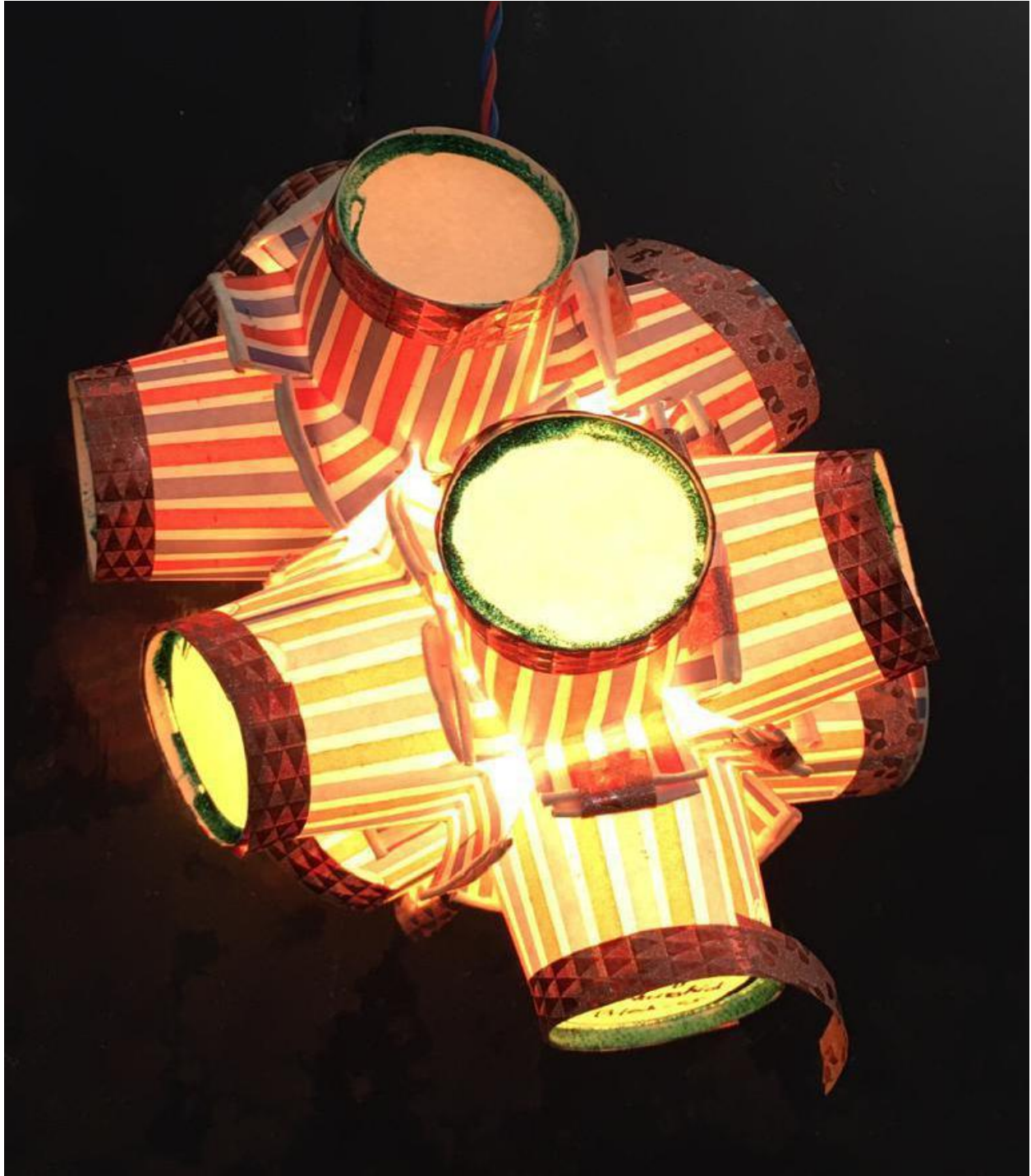
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## 4. Plantation Drive

To promote greenery in the campus, KITP regular orgznise Plantation Drives.





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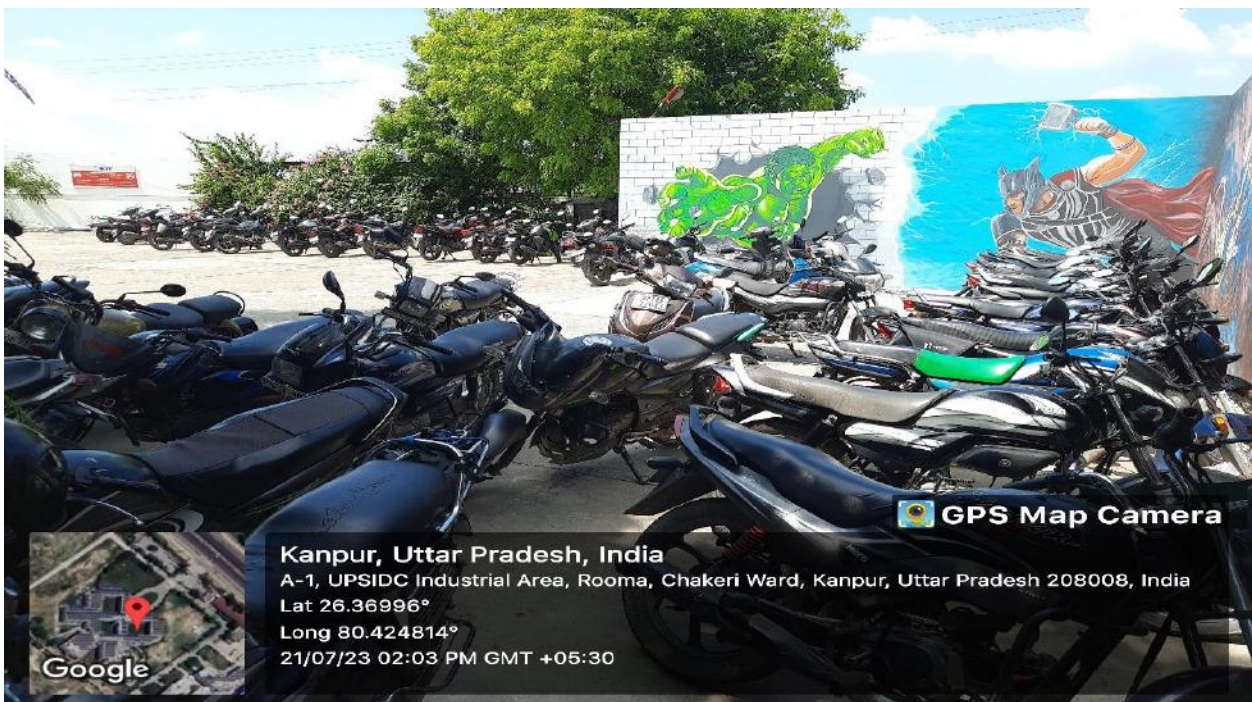


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## 5. Restricted Use of Automobiles in college campus

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## 6. Lush Green Campus : KITP has a Lush Green Campus.



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