

3.2.2

Number of Workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Seminar on World Intellectual Property Day on 26/04/2024

KIT became the part of celebration of World Intellectual Property Day on 26/04/2024 organized by AICTE-MoE termed as 'Jai Anusandhaan' and participated in the guest lecture. Nearly, hundred students along with IIC members attended the lecture and learned about varieties of IPR and some of the major innovation made by Indian students. IIC-President, Dr. Anshul Nigam thanked Director Dr. Brajesh Varshney Sir, IIC members and students for making the event successful.





Kanpur, Uttar Pradesh, India

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ACTE and MaE's Innovation Cell

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MaE's INNOVATION CELL
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Celebrating world Intellectual Property Day

Expert Speakers

- Madhusudhan Rao**
Professor, Department of Mechanical Engineering & ...
- Shri Divyanshu Mishra**
Assistant Controller of Patents and Designs.

TOPICS

- ★ Why Intellectual Property (IP) is important
- ★ How IP Benefits Innovators and Researchers
- ★ Introduction to IP Components (Patents, Copyright, TM, GI etc)
- ★ Administrative and Procedural Aspects of Patents
- ★ IP Instrument for Technology Transfers
- ★ Case Studies

Notification on 16 April at 11:00
<https://www.mic.gov.in>

Show chat

10:37 AM 26-04-2024

Kanpur Nagar, UP

NH 27

Intellectual Property Introduction

By:
Divyanshu Mishra
Assistant Controller of Patents and Designs
Mechanical Group, Indian Patent Office


Shri Divyanshu Mishra

Business Plan Activity

On 29th & 30th December 2023, Department of Business Administration conducted Business Plan Activity for MBA students. The activity focused on creative thinking, Business Idea and its execution plan, content originality and presentation skills. Students highlighted their business acumen by presentation in groups. The activity was coordinated by Dr. Atul Asthana and Mr. Mohd Azam.





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 **GPS Map Camera**



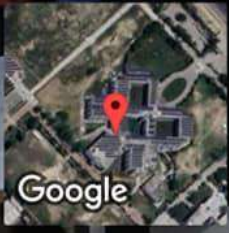
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KIT
KANPUR INSTITUTE OF TECHNOLOGY

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Long 80.424288°

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Seminar on awareness of Intellectual Property Rights (IPRs) on 5th & 6th December, 2023.

Training & Placement Cell, Kanpur Institute of Technology in association with ASSOCHAM, organized a seminar National IP Yatra. It is an initiative of Ministry of Micro Small and Medium Enterprises for enhancing the awareness of Intellectual Property Rights (IPRs) amongst the MSMEs and to encourage creative intellectual endeavor in India Economy.

The broader objective of National IP Yatra is to boost the IP filing of MSMEs, developing synergies with state government schemes and private institutions to expand IP footprint, showcasing Government of India support mechanism and facilitation through IPFCs, sensitizing and familiarization with the process of filing, acquiring and commercialization of assets, provide a platform for MSMEs to showcase their innovation and creativity on 5th and 6th December, 2023 at hotel Regenta "The Crystal".

It was conducted to create awareness about the benefits of IPR and had sessions on how startups and MSMEs can file for Patents, trademark, copyright and many other IPR related topics. Not only was the session informative but the training provided was also interesting.





Workshop on Digital Productivity

Training & Placement Cell and Department of Business Administration, Kanpur Institute of Technology in association with UNICEF; organised a workshop under partnership with YuWaah on Digital Productivity for the students of MBA on 01st December, 2023.

The students gained insights on how and why management of digital productivity enhances the skills and employability. The students also participated in an online skill enhancement module, which was facilitated by UNICEF. The students were also offered free certificates for this value addition course on Digital Productivity.

Dean T&P Cell - Ms. Nidhi G Kapoor, HOD Business Administration Mr. Faraz Khan, Manager and UNICEF representative Ms. Rinkle Gosain were present during the session.





Guest Lecture on ‘Effective Project Management & Controls’

On 28.11.2023, Training and Placement Cell, Kanpur Institute of Technology organised a guest lecture on ‘Effective Project Management & Controls’ by certified Program Management Professional and Civil Engineer, Mr. Manish Khilauria and Author – TV9 and Program Director, Mr. Dinesh Pathak for the students of B. Tech. courses.

The students of KIT learnt about the importance of project management, employment scenarios of project management and guided the students on how to choose correct professional course for success in life.

Director Dr. Brajesh Varshney, Dean-Administration Dr. R.K Pandey, Dean-T&P Cell Ms. Nidhi G Kapoor, Manager-T&P Cell Mr. Mridul Bajpai, Event Coordinator Ms. Archana Pandey and faculty members were present during the session.








Workshop on 'Securities Market'

Training and Placement Cell & Department of Business Administration, Kanpur Institute of Technology, Kanpur in collaboration with SEBI, organized a workshop on 'Securities Market' under the Kona Kona Shiksha Campaign by NISM on 30th October, 2023 & 01st November, 2023 at 10 AM onwards, at New Seminar Hall (NSH), T&P Block.



T&P Cell and Business Administration Department
in collaboration with
Securities Exchange Board of India (SEBI)
and
National Institute of Securities Market (NISM)
is organizing a workshop on
Securities Market
under the **KONA KONA SHIKSHA Campaign by NISM**
by
CA Deepak Vekaria (SEBI Resource Person)

TIME - 10:00 AM
DATE - 30.10.2023 & 01.11.2023
VENUE - NSH (T&P Block)







Business Plan Competition

"Without a plan, even the most brilliant business can get lost. You need to have goals, create milestones and have a strategy in place to set yourself up for success." - Yogi Berra

The department of Business Administration organized a business plan competition for the students of MBA on 13th and 16th October 2023.

The competition was held to make the students understand administration beyond textbooks and to improve the communication and presentation skills of the students. Students had a great experience as they understood the need and challenges of an effective business plan.

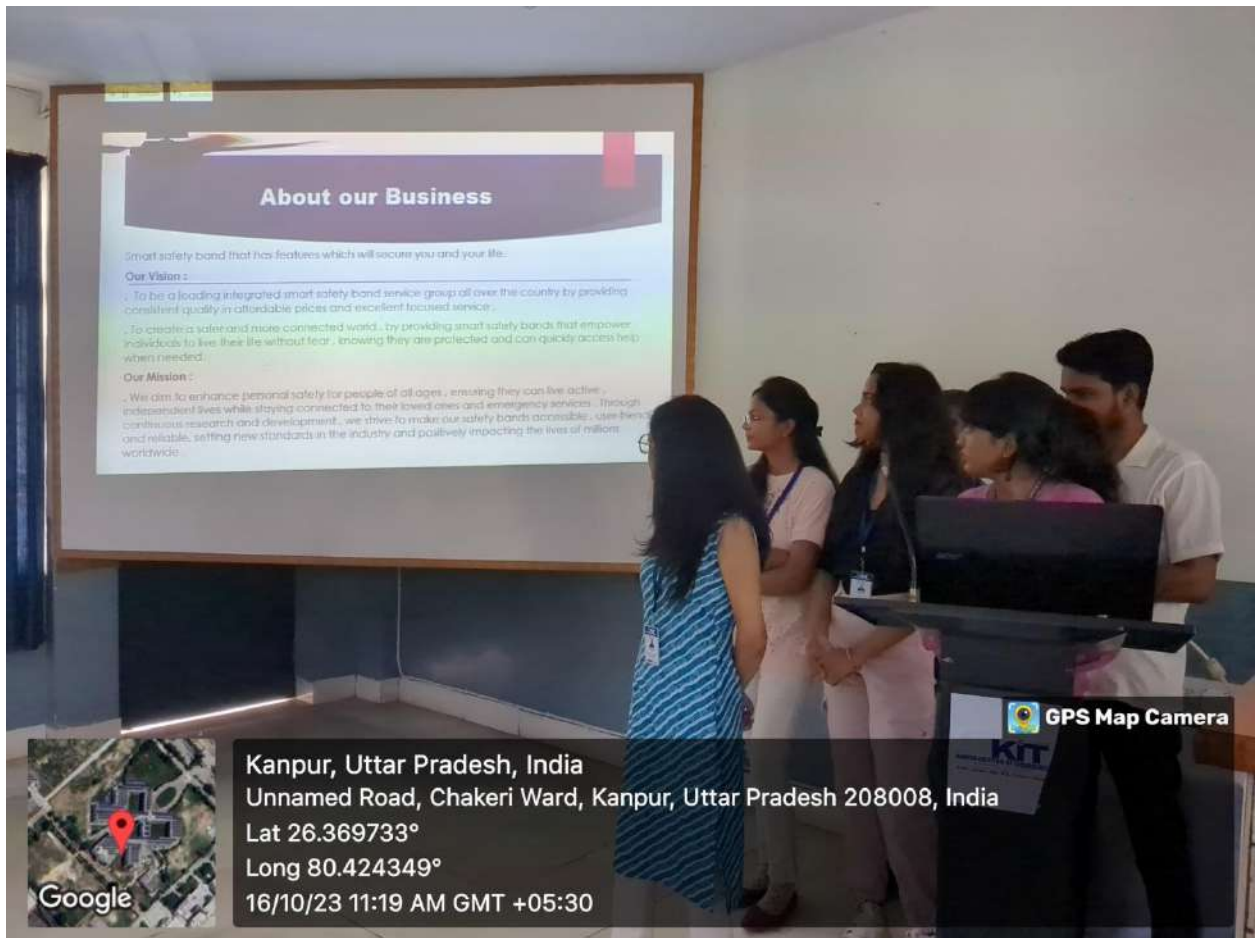






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Interactive Session on Start-Ups on the occasion of World Entrepreneurship Day.

On 21st August, 2023, on the occasion of 'World Entrepreneurship Day; Training and Placement Cell, Kanpur Institute of Technology in collaboration with Youth Works Association, organized an interactive session for the students of KIT, seeking support in their innovative start-up ideas.

Guest Speakers and Vice Chairperson – Youth Works Association Mr. Kartikay Garg and Chair (Strategy and Planning) – Youth Works Association Mr. Yash Agarwal motivated the students, threw light on the process of start-up funding and gave a brief description of an upcoming event to promote young start-ups, titled 'GrowthOn 2023', scheduled to happen on September 02, 2023 at Ganges Club, Kanpur.



