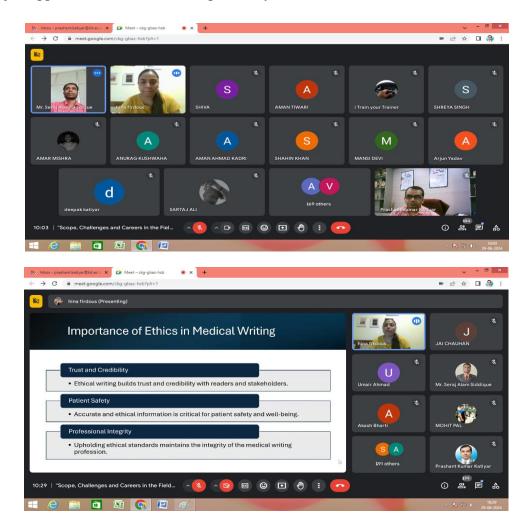
# <u>Lecture on ''Mastering Scope of Healthcare Writing: From Scientific Manuscript to Digital</u> <u>Content''</u>

A lecture on "Mastering Scope of Healthcare Writing: From Scientific Manuscript to Digital Content" was delivered by Ms. Hina Firdous in a Lecture Series on "Scope, Challenges and Career in the Field of Pharmacy" dated on 29.06.2024, conducted at Kanpur Institute of Technology and Pharmacy through online mode.

Ms. Hina Firdous is the Lead-Digital Content Marketing, Digital Transformation at Cipla Ltd. Ms. Firdous spoke on "Mastering Scope of Healthcare Writing: From Scientific Manuscript to Digital Content". She describes briefly about medical writing with its scope and job opportunities offered by different pharmaceutical companies. With her experience, she took all the queries of students related to the topic and enlightened all the students and gave an outline about the various job opportunities in the field of pharmacy.



## **Lecture on "Current Career Opportunities for Pharmacy Students"**

A lecture on "Current Career Opportunities for Pharmacy Students" was delivered by 'Mr. Hardeep Singh' in a Lecture Series on "Scope, Challenges and Career in the Field of Pharmacy"dated on 15.06.2024, conducted at Kanpur Institute of Technology and Pharmacy through online mode.

Mr. Hardeep Singh is the Founder at LearntoUpgrade, Co-Founder at MakeIntern.

Mr. Singh spoke on "Current Career Opportunities for Pharmacy Students". With his expertise and training experience, he took all the queries of students related to the topic and enlightened all the students and gave outline about the job opportunities in the field of pharmacy.



### Lecture on "A New Wing of Horizon in 21st Century Pharmacy- A Noble Career"

A lecture on "A New Wing of Horizon in 21st Century Pharmacy- A Noble Career" was delivered by 'Dr. SourabhKosey' in a Lecture Series on 'Scope, Challenges and Career in the Field of Pharmacy' dated on 08.06.2024, conducted at Kanpur Institute of Technology and Pharmacy through online mode.

Dr. SourabhKosey is Professor and Head, Department of Pharmacy Practice, ISFCP, Moga, Punjab. He has more than 12 years of academics, research and administrative experience to his credit.

DrKosey spoke on "A New Wing of Horizon in 21st Century Pharmacy- A Noble Career". With his expertise he took all the queries of students related to the topic and enlightened all the students and gave outline about the job opportunities in the field of pharmacy.





## **Guest Lecture on World Intellectual Property Day**

KITP became the part of celebration of World Intellectual Property Day on 26/04/2024 organized by AICTE-MoE termed as 'Jai Anusandhaan' and participated in the guest lecture. Nearly, hundred students along with IIC members attended the lecture and learned about varieties of IPR and some of the major innovation made by Indian students. IIC-President, Dr. Anshul Nigam thanked Director Prashant Kumar Katiyar Sir, IIC members and students for making the event successful.



# National Conference on Computing, Communication, Control, Informatics and Bio-Sciences

Kanpur Institute of Technology and Pharmacy organized a National Conference of Computing, Communication, Control, Informatics and Bio- Sciences (NC4 IB-2024) on 3rd February 2024. The conference will provide a platform to the academicians and research scholars for knowledge sharing and knowledge learning by presenting papers and by being an attendee in the conference.





#### **Seminar on National IP Yatra**

Training & Placement Cell of Kanpur Institute of Technology and Pharmacy in association with ASSOCHAM organized a seminar on National IP Yatradated from 05.12.2023 to 06.12.2023. It is an initiative of Ministry of Micro Small and Medium Enterprises for enhancing the awareness of Intellectual Property Rights (IPRs) amongst the MSMEs and to encourage creative intellectual endeavor in India Economy.

It was conducted to create awareness about the benefits of IPR and had sessions on how startups and MSMEs can file for Patents, trademark, copyright and many other IPR related topics. Not only was the session informative but the training provided was also interesting.





## **Guest Lecture on Entrepreneurship**

Kanpur Institute of Technology and Pharmacy Organized "National Innovation Day" for commemorating the birth anniversary of former President of India, Bharat Ratna APJ Abdul Kalam. An online guest lecture was organizeddated on 25.10.2023 and lecture was given by young entrepreneur Dr. DeeptiDyondi,she shared her journey as entrepreneur to motivate students for the same.

Dr. DeeptiDyondi holds an M. Tech and Ph.D Biomedical Engineering from IIT Bombay. Topping the state in the GATE examination with 99.76 percentile and an All India Rank 15,she was always drawn towards entrepreneurship and creating something new. During her PhD, she and a team of 4 other researchers represented India in the first Indo-UK Young Entrepreneurship Scheme (YES) Biotechnology Business Plan competition at Oxford, UK.



## Paradigm Shift in Research and Development

Kanpur Institute of Technology and Pharmacy, Kanpur in association with ICFAI Business School, Gurugram; organized a Faculty Knowledge Sharing Program on the topic 'Paradigm Shift in Research and Development' dated on 24.07.2023 for the faculty members of the institute.

Dr. Shalini Khandelwal – Guest speaker for the day and Dean Academics, Area Head and Faculty – HR & OB (IBS Gurugram), shared her valuable inputs on the topic and discussed on how recent trends in the field of Research & Development have led to changes in the pedagogies and how the future of education will be impacted in the upcoming days with new ideas incorporating and incubating in the young minds of the nation. A thorough discussion was held and several research ideas were brainstormed during the entire session.



